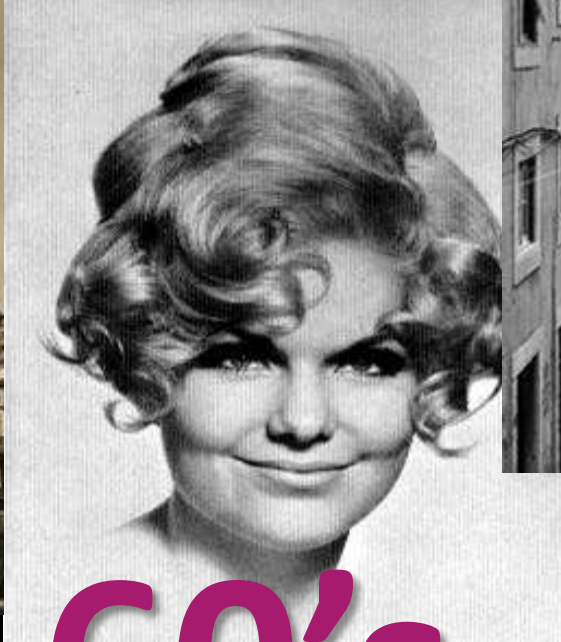


Portuguese Women

60's to 80's





60's

Antónia, 30 years old, school teacher

• Being a school teacher was considered an acceptable job for women in the 60's.

• She's wearing a low-cut skirt, white tights (to hide her skin and legs), a printed shirt, a white jersey.

• Her hair is tied, she's wearing glasses and a cross around her neck.

✓ *Because she teaches and she is a literate woman, she has to wear less fancy clothes.*



70
ANNOS



70's



Maria, 25 years old, housewife

- She is at a party. It wasn't very common for women to go to parties without their husbands, because their role was being housewives, submissive to their husbands and in charge of the housework.
 - She is wearing a common dress, a fur coat and a red bag.
 - Her hair is red and very curly, it is done for the occasion.
- ✓ *Fashion abroad was more extravagant and advanced. It took a while to come to Portugal.*
- ✓ *She's not married, she lives with her boyfriend and is pregnant. After 1974 these situations became more common and acceptable.*

Leonor, 15 years old, student

- She is a young woman in an all-girl school, with specific feminine training. She has normal lessons and housekeeping lessons.

- She's wearing a white shirt, a pair of jeans, a basic jacket and penny loafers.
Her hair is straight (typical of the time)

- ✓ *The male type shirt was in vogue, many students adopted that trend.*

- ✓ *Jeans were already typical of young people.*





80's



Gisela, 23 years old, hairdresser

- The hairdressers had a different and important profession because they brought new trends from abroad.
- The conversations in the salon also inspired those trends.

- She's wearing a flowered and colourful dress, brown shoes, a watch and some necklaces.
- Her hair is painted and short and she is wearing make-up.

✓ *At 23 she's already married and has a child.*



Helena, 20 years old, phone operator



• She's working in an office as a phone operator, a work only performed by women.

• She's wearing a black blouse and earrings. Her hairstyle is careful and she's wearing makeup.

✓ *At this time women began to give more importance to their appearance, the night life and relationships. They left the shadow of men and started to think more of themselves.*



...During these three decades, women became more and more independent and free.



Comenius Project – *Borders*

Escola Secundária Fernão Mendes Pinto, Almada, Portugal

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Inês Barroso
Margarida Leite
12º6